

Managing Director's Report

Board of Directors meeting June 27th 2018

Presented/Submitted by Tonya Dedrick

Programs



Apprentice Mentor Program

As of June 4th, 2018

- Total 2017 terms placed: 22
- Terms complete: 13
- In progress: 9

Thank you to our AMP Committee Members and to Nicholas Stirling for his great work administering this program

Programs cont'd...



Chris Dedrick Music Fund

- This was the fourth year for the Chris Dedrick Music Fund Program.
- We received 18 applications that were reviewed by our Selection Committee and narrowed down to a top 10 that were entered for the draw.
- We are delighted to announce our 2018 recipient Steph Copeland.
- Steph will be provided with a \$1,200-cash prize to support the hiring of live musicians in the production of media music soundtracks. Watch the live draw!
<https://youtu.be/0e4XhNqzeGA>

Educational Outreach



- As part of our Strategic Plan/Action Plan - the Educational Outreach initiative has now been relaunched!
- On May 25th we were thrilled to have Charlie Finlay and Elizabeth Hannan present to students at the Recording Arts Canada Digital Arts College.
- Their presentation was well received and we had two students join as a result of the presentation
- Nicholas Stirling administrates the Educational Outreach.

Industry Outreach



T.O. Webfest May 25-26th 2018

- This year Adrian Ellis hosted a panel where he spoke about his creative and technical process of creating a cue for the award winning series Out With Dad. He spoke about how the music was used to help the audience connect with the characters and story. Although attendance was a bit lean, the SCGC was very well represented in all the materials and banners. As part of the partnership with TO Webfest SCGC Members were offered a 15% discount on all passes.



Leo Awards 2018

- The SCGC participated in the Leo Awards by offering a modest sponsorship that included a ticket for an SCGC member to attend the evening award gala night. We offered the ticket on a first come first served basis and it went to SCGC Leo Award nominated member Daniel Ross.



VIFF (Fall) 2018

- On June 15th a meeting with the VIFF team along with BC SCGC member Brent Belke to discuss ideas for participating at VIFF's AMP 2018. There were a lot of great ideas shared, and some wonderful connections made.

Industry Outreach cont'd

Sheridan

Sheridan College Awards

- The Bachelor of Film and Television program at Sheridan College held an awards ceremony at the end of the year that included a new category of Best Original Score. To support this initiative (brought to our attention by Charlie Finlay) the SCGC sponsored by providing a one year complimentary membership to the recipient of the award.

tiff.

TIFF (Fall) 2018

- We have reached out to our contacts at TIFF to discuss ideas and see if there is a fit for participation in this year's festival.

Events

Ontario



- **Business Tool Kit Presentation March 24th:** The BTK presentation that was launched in BC in March was then held in Toronto. Paul Stillo from SOCAN rounded out our panel of presenters which included Derek Treffry, John Welsman, Graeme Coleman and Adrian Ellis. SOCAN shared our event information with their members and we had an amazing response, we were able to fill the big upstairs room at Harris Institute. A social gathering was held after the event at the Richmond Rogue and as a result we have seen more new members! Once again, a tremendous thanks to the Model Contract Committee (Amin, Glenn, John, and Derek), and the Rates Committee (Graeme, Michael N., and Mike S.). **BTK LIVE Q&A on Saturday June 23rd** – after posting the Toronto Presentation that was documented by Charlie Finlay, **the BTK live stream is/was an opportunity for SCGC members across the country** to speak to our panelists and get more insight in to the information presented.

BC



- **Bruce Broughton Workshop Series (funded in partnership with the BC Music Fund):** Part one of this four part series was a day-long workshop with Mr. Broughton that focused on string scoring and considerations when writing for live players. Since then there have been two evening events that were dedicated to the technical aspects of session preparation and perspectives from other members of the production team. The series will culminate with a recording session at The Warehouse Studio (June 30th) where Mr. Broughton returns to guide the recording of each member's score. Participants will write a cue over the course of the workshop series and will enjoy countless opportunities to hear and receive feedback from well-respected industry professionals.
- **This event sold out at \$450/participant and Auditor spots were \$65**

Montreal



- **Mix Madness with Rob Heaney:** Grammy and many time ADISQ award-winning engineer and mix artist Rob Heaney discussed the fundamentals of good mixing, and the power of mixes that translate. This three part series included topics on: Proper monitoring, how to achieve clarity, how to establish a fail-proof workflow, using plugins and other tools, the difference between mixing for music and mixing for film. **SOLD OUT** at \$100/person
- Great energy in Montreal with new Seminar Committee members Adam Daudrich, Evan MacDonald, Benjamin Goldman, Jeff Johnson with Tristan Capacchione assisting when possible. **STAY TUNED** for our A-List Composer Live Streamed Interview!

Membership

An orange arrow-shaped button pointing to the right with the word "Join" written in white, bold, sans-serif font.

Join

An orange rounded rectangular button with the text "RENEW NOW" written in white, bold, sans-serif font.

RENEW NOW

- For 2018 we are on track with 145 members renewed and **we are showing an increase in new members for this time of year with 44!** (typically we see a total of approx 50 new members per year)
- Our SCGC Membership Committee continues to reach out to new members through our “SCGC Buddy Program”
- Elizabeth Hannan is working on a list of lapsed members and is reaching out to potential members that we are identifying through outside sources (ie SOCAN Awards, CSA awards).

Communications



Website updates:

- New website up and running! We still find a few glitches here and there however it seems like we are ready to make some noise to the membership and show off our new look. The site is now set up for mobile devices/all personal devices, has an new IMDB link added to Composer Profiles, along with a more organized menu of pages, resources and content.



Cue Notes Vol 1. No. 6 Winter Spring 2018

- **Sent out on April 5th** – many thanks to Craig McConnell for continuing to dedicate his time to producing excellent content. Additional thanks and gratitude goes to our contributors for this edition: Adrian Ellis, Janal Bechthold, and Ari Posner as well as Nicholas Stirling for his work in preparing for the release.

Social Media:

- An outstanding job of our social media continues through the dedication of Janal and Elizabeth's time and efforts. SCGC members benefit from ongoing composer spotlights, promotions and celebration of achievements. We continue our "Did You Know" campaign where posts are created that highlight the activities we are undertaking with our Advocacy work . Throwback Thursday (TBT) highlights articles and events that are worth reposting as reminders of important and/or interesting information and events. Make sure you follow our page at <https://www.facebook.com/ScreenComposers/> and our twitter <https://twitter.com/ScreenComposers> to check out all the great topics and articles we share and promote.

