

Managing Director's Report

Board of Directors meeting March 29th 2018

Presented/Submitted by Tonya Dedrick

Programs:



Orchestral Reading Program:

- This year's program took place this past February led once again by John Herberman.
- We had twelve (12) participants this year which included four students from the CFC and one from the University of Toronto.
- The recording sessions were followed by a Masterclass featuring guest clinicians: Rob Carli, John Welsman, Adrian Ellis, and Director Don McBrearty, and moderated by John Herberman. The four clinicians presented the scores recorded at the ORS, focusing on the art and techniques of orchestration and scoring to picture. Detailed feedback was provided to all of the composers, and audience members were able to hear and see the scores during the discussion as well as participate in short Q and A's for each score. This event was of special relevance to those with an interest in expanding their knowledge of orchestral scoring, and audience members were able to take away useful information that can readily be applied to their own work.
- Once again, a tremendous thanks to our partners: The University Faculty of Music, The University of Toronto's Symphony Orchestra, and for the ongoing support from the Canadian Film Centre. We couldn't provide this program without the leadership of John Herberman, who we can not thank enough!



Programs cont'd...



Apprentice Mentor Program

As of February 13th, 2018

- Total 2017 terms placed: 21
- Terms complete: 4
- In progress: 17

Thank you to our AMP Committee Members and to Nicholas Stirling for his great work administering this program

Programs cont'd...



Chris Dedrick Music Fund

- We are about to launch our 2018 call for submissions.
- Over the next few weeks a selection Committee for this year's program will be put together.
- We are now going to include the Associate Level of membership in this program to give more composer members the opportunity to participate.

Educational Outreach



- As part of our Strategic Plan, educational outreach is an initiative that we are in the midst of (re)developing in an effort to build awareness of the SCGC to graduating music students.
- As part of the presentation to the students we are exploring the idea of creating a video presentation that would be an "SCGC Open House" promo. We are going to ask Matt Chung (who has previously helped us with video edits) if he's capable and available to assist.

Industry Outreach



T.O. Webfest May 25-26th 2018

- A phone meeting was held on February 16th with Luke Black [who is now running the programming for T.O. Webfest] where he shared information on the focus for this year, and the idea of developing a panel to talk about creators who work in the YouTube & Podcast space. It was proposed to include an SCGC speaker who would offer some interesting prospective on how to best implement music to create a stronger whole and how to engage with composers for that purpose. Adrian suggested the idea of a 1/2 hr workshop: "here's how we did it", that will breakdown how a score is created for a specific scene, which could cover everything from how webseries creators and composers can effectively work together, to how the music is actually created, to concerns relating to costs and budgets, as well as pulling back the curtain on how music was used to help tell the story.

Leo Awards 2018

- Walter Daroshin recently approached the SCGC asking for support for this year's program. As this has been a long term relationship with the Leo Awards, the SCGC is participating by offering a modest sponsorship (same as last year \$600) that includes a ticket for an SCGC member to attend one of the evening award presentations.



Interactive Ontario

- January 23rd :Interactive Ontario offered **SCGC Members a 15% discount** on tickets for their upcoming **iLunch - Sound and Music for Digital Media event.**



DGC BIRDLAND

- January 23rd: SCGC members were extended the invitation to attend the screening of BIRDLAND.

DM@X Conference

- January 27th: through the SCGC promotional sponsorship of the DM@X conference SCGC members were offered a discount rate to attend.



Events



Ontario

- **Holiday Party December 12th** at Folly's Brewpub – record turn out of members!
- **Orchestral Reading Program:** recording held on **February 9th** and Masterclass held on **February 20th**

BC

- **Holiday Party December 5th at Shebeen** – great turn out!
- **Business Tool Kit Presentation March 3rd.** This event launched the official roll out of the incredible work done over the last year by the Model Contract Committee and the Rates Card Committee. Sara Pavilionis from SOCAN rounded out our panel of presenters which included Derek Treffry, John Welsman, Graeme Coleman and Adrian Ellis. SOCAN shared our event information with their members and we had an amazing response – so much that we had a waitlist of people that wanted to attend. This event was held at the Canadian Music Centre where the room was full with some standing. A social gathering was held after the event and as a result we have seen a few new members! A great kick off to such an important and meaningful initiative. (Toronto Region scheduled for March 24th and will be reported on the next MD report). Once again, a tremendous thanks to the Model Contract Committee (Amin, Glenn, John, and Derek), and the Rates Committee (Graeme, Michael N., and Mike S.).

Montreal

- **Holiday Party December 8th at Brutopia** – great turn out! New energy is in the Montreal region with the interest of SCGC members Adam Daudrich, Evan MacDonald, Benjamin Goldman, Jeff Johnson and Tristan Capacchione. Lots of event ideas in the planning stages for Spring roll out.



Communications



Website updates:

- We are currently in SOFT LAUNCH MODE of our updated website! Please take a moment and have a look at the new design – we are very pleased with the upgrades to the functionality and accessibility of our site. The site is now set up for mobile devices/all personal devices. Once we quietly review the pages and ensure all is working well, we will market the new site through a public launch.

Spotting Notes Fall 2017

- **Sent out on November 22nd** – many thanks to Craig, John, Janal, Elizabeth as well as Virginia and Ari for their contribution in producing another quality edition!

Social Media:

- An outstanding job of our social media continues through the dedication of Janal and Elizabeth's time and efforts. SCGC members benefit from ongoing composer spotlights, promotions and celebration of achievements. We continue our "Did You Know" campaign where posts are created that highlight the activities we are undertaking with our Advocacy work. Throwback Thursday (TBT) highlights articles and events that are worth reposting as reminders of important and/or interesting information and events. Make sure you follow our page at <https://www.facebook.com/ScreenComposers/> and our twitter <https://twitter.com/ScreenComposers> to check out all the great topics and articles we share and promote.