

Managing Director's Report

Board of Directors meeting February 26th 2019

Presented/Submitted by Tonya Dedrick

Advocacy

DM@X Conference



- SCGC Board Members Paul Novotny, Amin Bhatia, Ryner Stoetzer, and President John Welsman attended the DM@X conference at the University of Toronto.
- Much was presented and discussed about the state of digital media, with a strong sense of urgency about the need for legislative changes around Copyright, the Broadcast Act, streaming services, and dealing with the new realities in a coordinated effort internationally.

Programs



Orchestral Reading Session (ORS)

- The ORS Masterclass took place on December 10th at Hugh's Room and was a great success. Panelists included: Composers John Welsman, and Rob Carli, Director Don McBrearty and Filmmaker Larry Weinstein.
- Once again, tremendous thanks to John Herberman for his dedicated leadership given to this popular program!

Programs



Interviewing 101 for Composers #Womeninfilm #ComposeHer

Janal Bechthold Chair of our Women Composer Advisory Council, hosted 'Interviewing 101 for Composers'. At this event, Jen Gorman (from GormanPR) walked through PR tips for composers.

Educational Outreach



- We will be presenting to students at York University on February 28th 2019.
- With much appreciation we have Charlie Finlay and Elizabeth Hannan who continue to do an outstanding job representing the SCGC and providing students with a basic overview of benefits of membership with the SCGC and how joining the guild can assist them with the next steps of their education and career path.
- Many thanks to Nicholas Stirling who administers the Educational Outreach program.

Industry Outreach

Whistler Film Festival

This year we began a new partnership with the Whistler Film Festival. SCGC Board member Erica Procnier represented Canadian Screen Composers at the 'Women on Top: Making Media Equitable' panel. At this panel Erica spoke about composing, gender equality, and diversity within our sector.

Erica also scored **Dancing Dogs of Dombrova** which had its Canadian Premiere at the Whistler Film Festival. Erica spoke along side key creatives at the WFF Content Summit Music Summit Session



Events

Ontario



BC



Holiday Party's in Montreal, Toronto, and BC!

- A great turn out at all our holiday party's where members could spend time together and engage with fellow composers. On a personal note I can not describe how much the TTT Tonya song meant to me – thank you all so very much for the wonderful gift of music and SPA! Looking forward to the next 10!

Membership

An orange arrow-shaped button pointing to the right with the word "Join" written in white, bold, sans-serif font.

Join

An orange rounded rectangular button with the text "RENEW NOW" written in white, bold, sans-serif font.

RENEW NOW

- For 2019 so far we are on track with renewals
- Our SCGC Membership Committee continues to reach out to new members through our “SCGC Buddy Program”

Communications



Website updates and Discuss List news:

New platform for our Discuss List has been tested and was successful! We are now in the midst of the tasks required to go live and we are aiming to offer the new platform that will now provide and archive of the Discuss List topics by the end of the month.

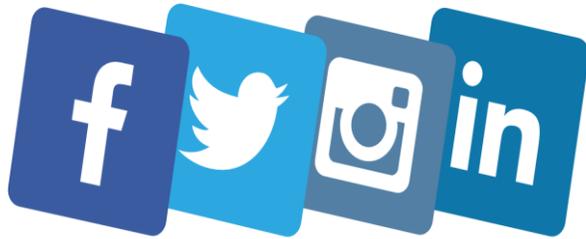
Live Stream “Ask Me Anything”



Live Stream interviews through our ZOOM and Facebook Group page – most recently with Mychael Danna!

Our Ask Me Anything live streams continue to be hugely successful. A tremendous thanks to Evan MacDonald for making this happen through his great connections with Mychael, and previously with Trevor Morris and Robert Duncan. Much appreciation and thanks to our star Moderator Adrian Ellis and to Charlie Finlay and Elizabeth Hannan for their technical support! Stay tuned for our next AMA with Lesley Barber...

Communications cont'd...



Social Media:

An outstanding job of our social media continues through the dedication of Janal and Elizabeth's time and efforts. SCGC members benefit from ongoing composer spotlights, promotions and celebration of achievements. We continue our "Did You Know" campaign where posts are created that highlight the activities we are undertaking with our Advocacy work . Throwback Thursday (TBT) highlights articles and events that are worth reposting as reminders of important and/or interesting information and events. Make sure you follow our page at <https://www.facebook.com/ScreenComposers/> and our twitter <https://twitter.com/ScreenComposers> to check out all the great topics and articles we share and promote.

Other



Nordicity with SAC & SPACQ

Discussions with SAC & SPACQ on working with Nordicity to apply for funding from Canada Council to support a research study to gather important data to demonstrate the challenges being faced with the current Value Gap our sector is experiencing through digital streaming. More on this in the Presidents Report.

SOCAN

A recent meeting was held at the SOCAN offices in response to request for information on AV Streaming revenues. More detail on this meeting in the Presidents Report.

