

LEON LOUDER (QC)**Objective/Statement:**

For me, The Guild has been an indispensable source of information, humour, and perspective, and on occasion, an antidote to despair. I would be thrilled to have an opportunity to give back by getting more involved in this group effort to ensure a better future for all of us.

Over the past 7 years, I witnessed a rapid deterioration in working conditions and pay for composers working in advertising, driven by the increasing demand for disposable, low budget, web based content. I'm deeply concerned not just about composer rights, but with the valuation of music and creative work in general. Solidarity and organisation are needed desperately to combat the intense downward pressure on music's value by the rapacious forces of the digital age.

My path in the industry has been somewhat unconventional. Wearing multiple hats has given me a perspective on some of the issues facing the younger generation of composers, which could perhaps be useful as we move forward in an increasingly precarious world.

Bio: Leon Louder is an multimedia composer, sound designer, and experimental musician based in Montreal, working in multiple genres and across multiple platforms. His screen composing work includes Canadian animated TV series' *Toon Marty* and *Chop Chop Ninja*, Quebec reality series *En Prison*, and advertising campaigns for the likes of *Garmin*, *Louis Vuitton*, and *Duracell*.