

**THE SCREEN COMPOSERS GUILD OF CANADA
ANNUAL GENERAL MEETING MINUTES
September 30th, 2020
Via zoom
1:00 PM (EST)**

In Attendance:

Ryner Stoetzer, Marvin Dolgay, John Welsman, Glenn Morley, Janal Bechthold, John Rowley, Derek Treffry, Victor Davies, Paul Hoffert, Elizabeth Hannan, Paul Hoffert, Toby Sherriff, Evan MacDonald, Mike Shields, David Ramos, Darren Fung, Charlie Finlay, Jeff Johnson, Ryerson Shippee, Scott Thompson, Amanda Cawley, Chad Blain, Nick Grimshaw, Peter Warnica, Erik Ingalls, Damon Morris, Jina Anika, Lizzy Hannan, Rose Bolton, Bill Skolnik
Staff: Tonya Dedrick

AGENDA 1 – CALL TO ORDER

M. Dolgay chaired and called the meeting to order at 1:06 PM EST.

AGENDA 2 – ATTENDANCE AND PRESENTATION OF PROXIES

T. Dedrick took attendance and the five (5) proxies received were announced, and quorum was confirmed.

AGENDA 3 – APPROVAL OF AGENDA

Motion

A. Ellis moved to approve the Agenda

R. Stoetzer seconded

Carried unanimously

AGENDA 4 – APPROVAL OF MINUTES FROM ANNUAL GENERAL MEETING SEPTEMBER 30th, 2019

Comments:

Motion

D. Treffry moved to approve the Minutes of the Annual General Meeting September 30th, 2019

G. Morley seconded

Carried unanimously

AGENDA 5 – BUSINESS ARISING FROM THE MINUTES

No Business Arising

AGENDA 6 - CHAIR REPORT

Presented by Marvin Dolgay

Before I begin with the business at hand, I would like to say that I hope that all of us are health, safe and are dealing with these extraordinary circumstances as best we can not only for our careers but also for our personal and family's health and well being. COVID-19 has globally affected all music creators and the infrastructures that support us.

I kid when asked how am I doing by saying, that I've been trained my whole career to be isolated and that practicing social distancing comes quite natural to me.

I know, that besides this physical reality, incomes have been severely affected as many productions have stopped. I do get the sense that our SCGC community has been, again, a lifeline to many as we share and support each other. Our generous community has always been the cornerstone of the Guild and we owe a debt of gratitude to each other for the comfort we all share in knowing that our colleague's support is so close at hand.

I would again like to remind everyone that the purpose of our Annual General Meeting, is for the SCGC's executive, committees and administration to reflect back, and report to members on all our activities during the previous fiscal period. This means that the reports you will be hearing today reflect on the activities that occurred from March 31st, 2019, until March 31st, 2020. – Or as we can refer to it as “The before times”

I know this puts the reporting timeline a bit out of sync with many important activities that have happened since last March. Having said that, I know that some of the reporting, questions and discussions might spill over beyond this period. As Chair, I will allow some of this overlap but will ask us to move on with the AGM business at hand if we do end up dwelling to deeply outside of 2019/20 fiscal.

The AGM is a time for all members, especially those who are not directors, to meet with the board, and admin team, to ask any questions that: may either need some clarification, or to comment on issues or concerns. I encourage anyone here to please, feel free and comfortable to speak up - and to not feel that any of your questions are ill informed. We are all on the same team here.

We are in complicated times and none of us would be effective if we didn't ask questions to clarify confusion.

Our Board's number one responsibility has always been to ensure the financial health and sustainability of the SCGC. I am pleased to report that once again, our financial health is in excellent shape. You will be hearing about all this in detail from our treasurer's report. I would like to thank Ed Henderson, for not only stepping up to take on this role but for doing such an incredibly great job. I would also like to thank, Cyndi Drone our bookkeeper for simply just being the best that there is.

I can also report to you that your President and Managing Director have both firmly established themselves as the voice and face of the SCGC. They have become a great team and have their hands confidently on the tiller of this ship.

As you will hear in their reports, they are handling a wide horizon of issues and activities so ...

On behalf of all directors and members, I am proud to extend our huge debt of gratitude to you both for all that you do for us. Thank you, John, and thank you Tonya.

To all directors, committee members, part time staff and volunteers, thank you for continuing to be the backbone, heart and soul of the SCGC.

And finally, to the SOCAN Foundation and to the entire SOCAN organization, I would like to publicly thank you for your continuing support and for your continuing and expanding recognition of the value of the SCGC and the entire A/V community.

With that, I conclude my brief report from the Chair in order to turn the heavy lifting to the reports that follow.

AGENDA 7 – MANAGING DIRECTORS REPORT

Presented by Tonya Dedrick

As you may know, our AGM reports reflect the activities of the SCGC over the period of April 1st, 2019, to the end of March 2020, and we were on quite a roll right up until about mid February. So, I am happy that as we are currently in different times due to the COVID-19 pandemic, this AGM being held virtually is a sign of the new reality we are in,) that the story and can tell of this past year is a really positive one. My report will focus on an overview of the Guild's activities, with more detailed information shared throughout this meeting in our President's report, regional reports, and committee reports that will be presented today.

I would like to first begin by acknowledging that we are tremendously grateful for the financial support we receive from the SOCAN Foundation, which provides our primary source of funding. I would like to acknowledge our appreciation for the recent changes the SOCAN Foundation Board and administration implemented by extending our operations grant from a one year to a three-year term, allowing organizations like ours to plan more strategically and budget more effectively. We are also fortunate to receive the ongoing support of our screen composers across Canada through their continued membership commitment. Together these sources allow the SCGC to do the necessary work to align with its mission, which is to promote the music, status and rights of film, television and media composers in Canada.

For this fiscal year, we started with a weekend long Board Retreat/Strategic Planning Session hosted in Toronto at the SOCAN Offices.

This Board did such an incredible job working through the various tasks and exercises to identify priorities for the SCGC to focus on over the next three years. We once again worked with Keely Kemp of Culture Cap and our own Adrian Ellis did an incredible job leading our team through the first day of the retreat. As a result, the SCGC has a clear direction and Action plan in place, and we have hit the ground running to begin working through the various tasks associated with each project.

One of the projects in our Strat plan is improving SKILLS AND PROFESSIONAL DEVELOPMENT

In addition to our regional seminar activities [which you will hear about later in this meeting], the long-standing Orchestral Reading Program, led by John Herberman, is a highlight of our educational programming, and is made possible through our supporting partners - the University of Toronto's Faculty of Music, the University of Toronto Symphony Orchestra, and our industry partner, the Canadian Film Centre. This very exciting program gives participants a unique opportunity to work with picture and create a music cue that is performed by a 40-piece orchestra. To complete the program, the scores are reviewed at a Master Class, where constructive feedback from an expert panel of established composers and guest directors are provided. This year, although we filled all the available positions, however a couple members were not able to complete the program due to unforeseeable circumstance. We look forward to recommencing the program once we are in a safe environment to do so.

During this year we have continued to offer increased live stream events to our membership, which allows for *all* members in Canada to have access to educational material, participate in select events, and during interviews with key speakers, be able to ask questions as has been done in our Ask Me Anything series.

For an eight year, the SCGC continued its partnership with the Canadian Film Centre's Slight Music Lab, with Darren Fung producing the Lab's introductory two-week "Boot Camp" for the newly selected Residents.

On the national front, the SCGC's mentorship program (led by Darren Fung with the administrative support of Nicholas Stirling, continued to offer the educational hands-on experience to our members.

In the area of CREATOR RIGHTS PROTECTION how we Protect and uphold creator rights

Our president John Welsman will be sharing more detailed information on our advocacy efforts in his report today, which have been steadily increasing over this past year. Some of these activities include meetings with SOCAN, ACCORD, and sister orgs such as Songwriters Association of Canada, & SPACQ, Music Publishers Canada, APEM and more. I want to share with you all how your president John has been doing an incredible job leading this organization. I have the pleasure of working with him on a daily basis, and have such respect for his dedication, professionalism, insight, authenticity and dedication to protecting the future and culture of the screen composers the SCGC represents. John is accompanied by an incredible Executive Team, and Board and there is so much being done to move the needle to empower our sector, and we are being represented by such knowledgeable and passionate individuals.

In addition to our own advocacy and lobbying efforts, the SCGC is also a member of the Coalition for the Diversity of Cultural Expressions (CDCE), ACCORD and other industry groups, in support of sharing and promoting important messaging to government around the much-needed copyright revisions and Broadcast act updates.

There are also monthly calls that take place where we collaborate with other creator collectives outside of Canada, such as Music Creators North America (MCNA), and yearly attendance at The International Council Of Music Creators aka CIAM's General assembly, this **past year the 2019 CIAM General Assembly was held in Budapest**, where representatives from creator alliance organizations around the world come together to discuss strategies and share ideas around addressing the issues all creator alliances are currently facing. There were break out sessions where everyone contributed ideas and made valuable connections and John, Marvin and I had the opportunity to share information on topics related to the work we are doing here in Canada. You will see a picture of the newly formed Screen Composers Working group, with representatives of screen composers internationally of which our own Marvin Dolgay is the Chair.

In support of **Music Creators North America**, SCGC's Marvin Dolgay and myself travelled to Washington DC and accompanied other creator organizations from the United States in support of lobbying efforts for the Small Claims

Copyright Bill. This experience was interesting as it not only provided support to our colleagues in the USA, it also allowed us to witness a professionally organized lobbying day which was a good learning experience to what we can do here in Canada.

Back at home, John Welsman and I attended the **Yale Report Analysis “Spotlight on the Broadcasting and Telecommunications Legislative Review Panel Final Report”**. This meeting was provided through participation with the CDCE, hosted at the DGC, and lead by lawyer Suzanne Lamarre who specializes in Telecommunication, radiocommunication and broadcasting, at both the national and international level.

John and I (along with some other SCGC familiar faces, also attended the Digital Media at the Crossroads (DM@X) conference which held a variety of panels that included the Broadcasting and Telecommunications Legislative Review Panel the Future of Canadian Audiovisual Production and Foreign addresses the future of the audiovisual production sector in Canada in light of the Report of the Broadcasting and Telecommunications Legislative Review Panel. through attending this event, introductions were made to key people in the industry, and in making these connections we can continue building relationships within the industry and continue the discussions on potential solutions/ideas on how to support our Canadian creative sector.

I attended a productive meeting with MP Yasmin Ratansi, along with Zoe Cunningham of S.A.C. and Margaret McGuffin & Lisa Fornelli of MPC. The main focus of discussion was around the need for Copyright Term Extension and the Broadcast Telecommunications Legislative Review. At our meeting MP Ratansi shared helpful suggestions on contacting key representatives in parliament that would be in support of our sectors, and also provided some tips on how to affectively communicate when lobbying to government.

Canadian Composers & Publishers at Berlinale Canadian composers and music publishers attended the Berlinale - Berlin International Film Festival and the European Film Market – EFM.

This trip was really the inspiration that brought us to our Composer Rights Initiative. During the Nordic Film Music Days. the discussion regarding the “coercion in film music business – now illegal” was the that lit the fire. We gained insights into the process of the recently passed European Union Copyright Directive. And have since held meetings with key presenters to continue the conversation and learn more about strategies to implement legislative change in support of creators’ and their rights here in Canada.

There was also great value in spending time with fellow composers and publishers. New relationships were forged, and ideas were shared about opportunities to work together going forward. The composers that attended from the SCGC were: Janal Bechthold, Amin Bhatia, Ed Henderson, John Welsman, Darren Fung, John Rowley, Adrian Ellis.

Much appreciation to Margaret McGuffin of Music Publishers Canada for facilitating his opportunity that was funded through the Canadian Government and The Foundation Assisting Canadian Talent on Recordings (FACTOR).

I also like to take the opportunity during my report to acknowledge what is going on behind the scenes behind the scenes at the SCGC. there are meetings that take place with the various volunteer members and Committee’s. Over the period of each quarter the following committees are actively communicating,

For the basic operations of the guild (standing committees such as our **Finance** (which include Ed, Derek, Glenn, John W., & Marvin, and **Executive Committee**, Marvin, John, Adrian, Janal, Ed, & John Rowley)

- **the SCGC Digital Distribution Committee**, our largest with a total of 12 members, Chaired by John W. with Co-Chairs Amin Bhatia & John Rowley. This committee has been discussing various strategies to address the many challenges our sector has been facing due to the increased use of streaming our audio-visual content.
- **Regional seminar committee’s-** in conjunction with the feedback we receive from members, these committees are responsible for the content and planning of the SCGC’s professional development programs. Our Vancouver Chair is Toby Sherriff, Toronto Chair, Charlie Finlay, and Montreal Chair Evan MacDonald
- **Our live stream and webinar** idea discussions, and volunteers who connect with key speakers to engage them in our ask me anything live and ultimately documented series
- Our **Mentorship Program Committee**
- **Code of conduct Committee** – Chaired by Erica Proconier

- **Inclusivity/diversity & Gender Advocacy** committee (which is aka and formerly the Women Advisory Council) Chaired by Janal Bechthold
- **Communications Committee**, Chaired by Adrian Ellis
- **Industry Outreach Committee**, with John W., Adrian Ellis, Erica Procnier and Gagan Singh who assist with connecting the SCGC with various Film Festivals, Awards and other industry event opportunities.
- **Educational Outreach Committee**, lead by Nicholas Stirling, which is an outreach to graduating students that are in music and film programs. Elizabeth Hannan and Charlie Finlay present information and bring awareness about the SCGC as students take the next steps in their career.

On the social media/promotion of members and sharing of information; an outstanding job continues through the dedication of Elizabeth Hannan's time and efforts, (with ongoing support from Adrian Ellis, and Janal Bechthold and Charlie Finlay) where SCGC members benefit from ongoing composer spotlights, promotions and celebration of achievements. Make sure you share your composer news with us to post, and please follow our social media pages to check out all the great topics and articles we share to bring awareness to our members and industry at large. <https://www.facebook.com/ScreenComposers/> and our twitter <https://twitter.com/ScreenCompers>

A tremendous thanks to Virginia Kilbertus and contributors for their work on producing our Cue Notes quarterly [member only] articles, and our yearly Spotting Notes magazine – which is shared amongst the industry.

This year we have launched the option for members to add their IMDB info as well as a photo to their profile on our Find a Composer webpage. We have also facilitated the long awaited DISCUSS LIST ARCHIVE which houses all the important topics and valuable information that has been shared over the years.

So much appreciation for the time that SCGC member volunteers have given to be involved in ensuring the organizations mandates continue to be fulfilled. A full list of committee members will be published with this report

You may have noticed a logo change for the SCGC's 40th year! We have now updated our social media and website visuals with these new logos. We were planning to do a rooftop event with SOCAN however due to the pandemic this had to be cancelled.

OUR MEMBERSHIP!

Some information on our membership over this past year:

- **For 2019 we finished with 325 total members (slightly down from 330 in 2019 however still an increase over 2017)**
- **237 members renewed (237 last year at this time)**
- **70 new members thus far (88 last year at this time)**

To round out my report, I would like to share how grateful I am to be working with such an experienced, professional, and bright administration team: Cynthia Dron, who is responsible for our financial management as well as our various funding applications, Nicholas Stirling, who assists with IT issues, our Educational Outreach Program and Mentorship Program, and Elizabeth Hannan who handles the daily needs of our social media and membership management.

With the continued support of our members, our talented administration, and with an incredibly knowledgeable and engaged Board of Directors, who I am so fortunate to have been working with, I continue to be excited to move forward in the role of your Managing Director and together I know we will continue to reach our goals and make a difference for this amazing community of media composers.

AGENDA 8 – PRESIDENTS REPORT Presented by John Welsman

“This past year has been a busy one in an unprecedented way for the SCGC. And a different one in a way we've never experienced on account of the COVID-19 pandemic. If there's been any one project we've undertaken that is a potentially defining one for the year, it would likely be our Composer Rights Initiative.

Let's review the past year in point form and some paragraphs as well.

- The SCGC's New Strategic Plan
- Imogen Heap's Creative Passport
- SOCAN Foundation Application – the new Three-Year Cycle, and our successful bid for increased support
- Richard Stursberg's presentation in September at SOCAN – Ed Henderson
- AV Streaming Research being undertaken with Jennifer Brown, Senior Vice President Operations & Reproduction Rights and Leslie Craig, Vice President Distribution.
- CIAM 2019 in Budapest
- Heritage Reaches Out to SCGC and SAC

My 2020 03 11 Report highlighted the following:

SCGC moved forward on the Advocacy front, including the current Copyright Review and Broadcast Act Review:

- *Dec 4, 2019, Glenn and I met with Jennifer Brown, Kit Wheeler, Leslie Craig and Conner Chapman to get an update on the data research SOCAN's been doing for us. We learned that SOCAN's private tariff (not negotiated through the Copyright Board) is based on Netflix's gross revenue in Canada. NF data reporting to SOCAN is improving, and revenue to SOCAN is going up. We need to keep crunching numbers to be able to see if there's any light at the end of the tunnel. We're seeing data broken down by type of music use, from the various sources (cable, TV, digital) background vs theme, etc. We need more research re news and sports, children's programming. We need to watch global income from streaming. Glenn emphasizes the need for us to be able to have equivalency between traditional and streams. We may need to look at the distribution rules themselves to address this. But more analysis is needed before any further steps are taken. We've got a lot of data re average earnings over the past 5 years from various sources, median earners, hi end, low end, etc. But the most important numbers are the following: In the 'middle income bracket', the average Canadian AV composer earned \$8500 annually from traditional TV and cable over the past five years. Average annual earnings for Canadian AV composers from AV streaming are about \$230 per year. THAT's the jaw dropping statistic we're facing.*

Most of this seems to be attributable to the fact that the streaming services have little Canadian content available on them. Either that or Canadians aren't watching CDN programming. 97% of AV streaming revenue leaves Canada for composers living elsewhere. This points to the urgent need for changes at the CRTC which will remove the exemption order that allows foreign companies to broadcast in Canada without paying taxes here or contributing to the Canada Media Fund to help more CDN programming get produced. Also needed are Canadian Content regulations that will help get more CDN content on these services and increase discoverability and promote CDN content.

We believe there's good news coming soon. The word is that Minister Stephen Guilbault is about to announce some of these much needed changes. He's likely to give the CRTC the power to implement these changes without having to actually change legislation, which could of course take a long time getting through the system. We have to stay tuned.

- *Jan 9, 2020, met with Julie Dabrusin along with Zoe Cunningham and Margaret McGuffin. The main point here was that she described the Copyright Directive as 'controversial'. That was a signal that at least for her, the way forward imitating what they did in Europe here in Canada isn't a simple clear path. We reminded her how important the changes to copyright that were achieved in Europe are to creators in Canada.*
- *MCNA continues to meet monthly*
- *SOCAN Brainstorming meeting Jan 27, 2020 – this meeting was suggested by Jennifer at SOCAN because, as she put it, SOCAN doesn't know what the next steps are – what they can do to directly help the situation. The SCGC DigComm, along with Peter Lyman and Megan Lynch from Nordicity, and*

Margaret McGuffin, got together with the Execs at SOCAN (incl Andrew Berthoff) to review the information that SOCAN's prepared about AV streaming revenues as compared to traditional broadcast. You've all heard the numbers aren't pretty, and despite SOCAN reporting that things are improving with digital, we know there's a LONG way to go before they're close to what we're used to receiving for performances of our works.

Good news is Cable and TV income has been relatively stable, showing only moderate declines as people sign up for the streaming services. Digital is growing at 10% year over year.

We need to define what a middle-class earner is. Need to study how this is all impacting Quebec and French language programming. How are Quebec's members being hit?

We also need data on RR and NR – no data (apparently) there yet. How does SOCAN's experience compare with that of other MROs? Study the changes in France and the results.

- *DM@X – Tonya, Amin, Paul, Victor, Charlie, Margaret and I attended this years Digital Media @ the Crossroads conference at UofT. We heard a LOT about the Broadcast Telecommunications Review Panel and their recent report from Janet Yale herself, along with others who authored the report. Presentations, debate, questions from the audience – all in all an important couple of days. Nordicity gave the kickoff 'state of the industry' presentation off the top that included music creators and our challenges. There was a panel on AV in the digital age which (strangely) didn't include someone from our camp – Poli brought this to Peter Grant's attention, and he said they'll keep this in mind for next years conference. A small victory.*
- *Berlinale Feb 2020 – our trade mission of 8 composers, supported by FACTOR, was a great success. We traveled with a group of music publishers and ED of Music Publishers Canada, Margaret McGuffin. Along with Margaret, Kim Temple, Tonya and Lucas Knoflach of Sound Diplomacy organized a full schedule of panels, interviews, discussions mostly on advocacy internationally, the EV Copyright Directive, Netflix buyouts, and other challenges facing Music Creators internationally. We're going to provide a report to FACTOR, thank them profusely, and hope we do this again next year.*

Well, obviously the biggest news for all of us has been the COVID-19 pandemic. Strangely, with more time on our hands than usual, we've all noticed an increase in the number of emails back and forth, and in fact, we've seized on some opportunities to focus on really exciting initiatives.

You've already heard about the Composers' Copyright Initiative, and once again, our sincere thanks to Ed Henderson and John Rowley for their amazing work on this. I can't tell you how excited I am to take the next steps on this.

The other main undertaking has been to quantify for Heritage how our members have been affected by the COVID-19 crisis. We've responded to Heritage through a survey they did of all the arts and media industry organisations. The crisis has helped bring into focus for us the fact that we don't have a 'home' at Heritage – a place we can turn for support from time to time, and certainly the place we would turn to for support in a crisis like this one. Your exec is undertaking to change this. We've sent a letter to the Minister's office that outlines this problem and asks for help for screen composers who've been hit hard by the crisis, and have already met with Marc Lemay, Director General, Cultural Industries (includes Film Policy, Telefilm and Music) to present our case for support 6-12 months from now, when our royalty revenue is going to see a decline – SOCAN projects already a decline percentage in the mid-teens. We have another meeting tomorrow with the Fred Lagrandeur and Maxence Bernier, two Senior Policy advisors for Minister Guilbeault. Something Marv and I learned at our first meeting together with people at CAVCO: when working for change, always work concurrently with the elected officials and their staff and with the bureaucrats who are long time government employees, and keep their jobs even as elected governments change. The idea being that neither side likes being surprised – they all want to be kept in the loop.

Finance – with the changes brought on by COVID-19, we've done some reallocations in the budget

The DigComm met monthly through most of this past year – it's the one place where a dialogue can take place about all aspects of the challenges we're facing with the move to AV streaming. Some people have grown a bit weary of it and the fact it isn't so outcome oriented, but I continue to believe in its value because it gives those interested a venue to do what we rarely do at Board meetings – have an in-depth dialogue.

MCNA continues to meet monthly. Many issues are being discussed and addressed via letters and comments, including: in the US concerning the Music Licensing Collective (MLC); the challenge of composer buyouts being offered by Netflix; egregious contract language in a YouTube composer agreement SCL was able to obtain; updates

regarding the COVID challenge to PROs the world over from Eddie Schwartz, President of CIAM; the trouble with NDAs; critiquing the problems with the MLC with the Copyright Office in the US as it's all being set up; to name important ones.

I'm happy to report that we're generally on targets as our Action Plan rolls out and on budget. While we've had expenses we hadn't planned on, those being for the GR help we're getting, our travel budget was underutilized entirely because of COVID, and we had some room in the legal services area, so we could shift resources from one place to the other. Those are all under the larger budget heading of advocacy.

The scene behind the scenes is in top shape as always. Tonya, thank you from all of us for all you do day in and day out. You're proving yourself as an extremely able Managing Director at meeting after meeting. Nicholas Stirling, Virginia Kilbertus, Cynthia Dron, Elizabeth Hannan – thank you for all your great work behind the scenes with website, Cue Notes and Spotting Notes, infrastructure, tech stuff, bookkeeping and social media, among other jobs!

Thank you to all of you who've given so much of your valuable time to our many committees and projects. This organization's strength is its engaged Board, and I couldn't be more proud of you all and the work you're doing.

And a special thank you to our Executive – each and every one of you amazes me for your own unique reasons, which I've outlined in the past, so won't do so again here. We're beyond fortunate to have you working for the Guild and its membership at this particular time in history, and I personally feel beyond fortunate to have you working closely with me.

We've been in New Brunswick since early July, so will say it as a New Brunswicker would – 'you all do us some proud!' 'Some' being the operative adjective! As in, that apple pie is SOME good!

And with that, I conclude my report. Any questions, I'd be happy to answer them!

AGENDA 10 – FINANCIAL REPORT

Presentation of Financial Statements/Review Engagement

SCGC's bookkeeper C. Dron presented the Financial Statements/Review Engagement for the year ending March 31st, 2020, and provided the members in attendance with a clear picture of the SCGC's performance, noting that Public Accountant Spencer Battrick communicated that after review of the financial information provided to him, he confirmed all figures are accurate.

Appointment of Public Accountant

Motion

B. Skolnik moved to appoint Shrigley Battrick as the SCGC's Public Accountant for the next fiscal year.

P. Warnica seconded

Carried unanimously

AGENDA 11 – REGIONAL REPORTS

British Columbia – Toby Sherriff

The Business of Being a Screen Composer – What You Should Know and Where to Find it! - June 5th, 2019

At this event members were shown where to locate SCGC's valuable resources, how to access the Member Appreciation Program and Health and Benefit program, as well as offered the opportunity to socialize and mingle with other composers. Tonya was there to provide updates and developments from within the Guild, and Sara Pavilionis from SOCAN discussed AV/PRO news. Graeme Coleman recapped information on the Rates card and answer questions from members, and Toby Sherriff spoke about the goals set out at the recent Board Retreat/Strategic Planning Session. A great turn out (Sara P. said the best she has ever seen in BC!). Many thanks go to Sara P. and SOCAN for hosting, and Graeme for his presentation!

Vancouver Mentorship Mixer and Member Social - October 4th, 2019

Adrian Ellis and Tonya Dedrick were in BC for VIFF and were able to schedule a Mentorship Mixer Luncheon. Due to the timing of the event some non-member composers who were attending the VIFF panels were invited to join us. Adrian and Tonya took this opportunity to also speak about the SCGC's educational programming, membership

benefits, advocacy work, and more. The social had a fantastic turn-out with approximately 20 members in attendance with a great balance of emerging and established composers. This allowed for the dynamic of a real 'mix' to take place. We're very appreciative that Ed was able to stop in as he was on route to the airport! Thank you to our potential Mentors for taking the time to attend and share their knowledge and experience.

TV Scoring Seminar Series - November 12th and 26th, 2019

Composer and Director duo Daryl Bennett and Damon Vignale joined us for a hands-on "TV Scoring Seminar Series". During the two-part event, participants had the opportunity to be part of a live spotting session and write their own cues to select scenes from the City TV police drama "The Murders". Daryl and Damon discussed their approach to spotting and scoring the original material while providing the participants with feedback on their versions of the music. Many thanks to Collin Ankerson for running tech at the event and keeping things going smoothly, and to Andy Warren for his help picking up catering.

SCGC Holiday Party - December 11th, 2019

The last social before the pandemic saw a good turnout at Yagger's in Vancouver. It was a great chance to meet and catch up with friends and colleagues. Vancouver's Monthly Score Studies. Once a month, Vancouver members meet at the SOCAN office for a Score Study. These sessions are well attended and an inexpensive way to bring our composers together more regularly.

- December 2019: "Back to The Future" by Alan Silvestri, delving into the melodies, harmonies, and orchestrations to discover the hidden secrets of Silvestri's iconic score.
- January 2020: "Back to The Future Part II"
- February 2020: Analyzing the melodies, harmonies, and orchestrations of Danny Elfman from his score to Tim Burton's "Batman"

Thank you to Devin Roth for being the lead on planning and organizing these series along with Steffan Andrews. Much appreciation to Sara Pavillionis (SOCAN) for hosting.

Ontario - Charlie Finlay

Summer Social August 21st:

Great turn out for our Summer Social in Toronto. This year we shared updates on our recent activities, SCGC membership benefits, programming and more. Big thanks to our presenters with special mention of appreciation to Martin Lavallée Martin Lavallee, former chief legal council for SODRAC, and now SOCAN's resident legal expert on Mechanical Reproduction who made the trip from Quebec to speak with and inform our members about the new services being offered by SOCAN in regard to Mechanical Rights. The presentation by Martin was recorded so all SCGC members have access to the information shared. This was an opportunity to ask questions and learn more about the new Mechanical Rights aspect of SOCAN's activities and the steps that need to be taken to affiliate your mechanical rights with SOCAN.

Mentorship Mixer – Toronto October 1st

The Toronto Mentorship Program (MP) mixer at Folly's Brewpub was a huge success.

Great turn out with about 25 members in attendance.

We had one match-up take place that very night!

Thank you, Nicholas and Charlie, for your partnership in planning and hosting this event.

SCGC ANNUAL HOLIDAY PARTY! WEDNESDAY, DECEMBER 11th, 2019, AT THE DOMINION PUB AND KITCHEN

Always well attended and appreciated by members.

Join us LIVE for A Conversation About... THE BUSINESS OF SCREEN MUSIC Saturday, February 1st

This event was held at the CANADIAN MUSIC CENTRE and Host/Moderator by Greg Fisher with Guest Spencer Creaghan Description: Recently published provocations by Discovery US regarding 'buyouts' of writer's shares became a flashpoint for related threads on the SCGC Discuss List. This event is a response to those concerned. This presentation, and moderated/interactive conversation will cover; Fundamentals of Rights and the importance of retaining them, Business/Revenue models for our industry,

This full day seminar provided SCGC members with three presentations that included:

Pitching a Customized Demo Reel with Composer Stephanie Copeland & Director Chad Archibald (live streamed)
Music & Sound for Games: Part of the Gaggle with Composer Jake Butineau & Sound Designer Alex Metcalfe
Game Audio Implementation: From DAW to Game Engine with Mike Romaniak

Tremendous thanks to Matthew Fava at the Canadian Music Centre for hosting, and our Toronto Seminar Committee members for their time and efforts in facilitating this event (Charlie Finlay, Elizabeth Hannan, Anand Pavamani, and Carson Mackie).

Montreal – Evan MacDonald

Mentorship Mixer and Member Social – Montreal September 17th at Brutopia Brew Pub

Members in attendance had the opportunity to mingle and socialize with their fellow members and learn more about the SCGC's valuable resources at this informative and fun evening. SCGC Vice President Adrian Ellis and Managing Director Tonya Dedrick were in attendance to provide updates and developments from within the Guild. Having both Adrian and Tonya there in person really helped build interregional relationships amongst QC and Ontario members.

SCGC Annual Holiday Party! December 10th, 2019

Took place at the pub Burgandy Lion – Great community building event - always well attended!

AGENDA 12 – COMMITTEE REPORTS

SCGC Women Composer Advisory Council Committee – Janal Bechthold

During our Strategic Planning Retreat, we decided we needed to have a firm committee to ensure all composers have the tools they need in order to thrive as a screen composer in Canada, so we expanded from being the Woman's Advisory Council (that had been undertaking research and actions for gender equality) to being more inclusive in our efforts.

The committee has done a great deal of behind the scenes work such as researching the legalities of collecting demographics as well as developing various policies for SCGC.

Inspired by CESAC's diversity workshop, the committee is currently looking at options on how to uplift composers from less visible communities. Other items related to this committee work are:

The SCGC received a grant through the University of Toronto Arts Management Program to have a student work with the Committee to assist the SCGC with various projects such as;

- Updating info on gender research study to hopefully expand the specific research in identifying who is being hired for publicly funded productions and to expand based on other measures of diversity.
- Outreach to film communities that represent specific groups of underrepresented creators so we can create more alliances and partnerships with programs in the future.

Many thanks to committee members; Amritha Vaz, Red (Janes) Heartbreaker, Erica Procnier, Adrian Ellis, Suad Bushnaq, Chris Reineck, Richard Rodwell, and co-Chair Gagan Singh.

Code of Conduct Committee Update – Tonya Dedrick

In October 2019 the SCGC signed on to the Music Industry Canadian Creative Industries Code of Conduct found at www.readthe.code.ca.

Janal Bechthold and Tonya Dedrick participated in the Respectful Workplaces in the Arts workshop presented by Cultural Human Resources Council (CHRC) and Songwriters Association of Canada. The aim of the workshop was to help the music community connect with the various resources that the CHRC has developed to support cultural organizations.

It was noted that ACTRA was found to be a helpful resource for the SCGC to contact for guidance on harassment complaints.

Educational Outreach Program – Tonya Dedrick

For the second year, on Feb 6th SCGC OPEN HOUSE presentation with Randolph Peters at York U.

We presented to students at Humber College on March 9th, 2020, partnering for the first time with Songwriters Association of Canada (S.A.C).

Charlie Finlay and Elizabeth Hannan continue to do an outstanding job representing the SCGC, providing students with a basic overview of benefits of membership, with a focus on information on rights ownership and management, and the resources the SCGC provides for emerging composers. Humber has expressed an interest in the SCGC and S.A.C.'s presentation becoming a regular part of Humber's curriculum.

We had a plan to aim for others in summer 2020, but of course...
there's potential for future sessions at U of T Music Faculty, Trebas and Fanshawe Colleges

Many thanks to Nicholas Stirling who administrates the Educational Outreach program.

Industry Outreach Committee & Communications Committee – Adrian Ellis

Industry Outreach:

(Members: Tonya Dedrick, John Welsman (co-chair), Erica Procnier, Adrian Ellis (co-chair))

Partnerships and Festivals:

TO Webfest – July 2019

- Our sponsorship of the fest granted members a 20% discount on all passes, as well as two complimentary passes

TIFF (ON) – Sept 2019

- Thanks to Erica Procnier, SCGC was invited as a special guest at the Canadian Cinema Editors (CCE) annual TIFF party

Members were invited to submit showcase material for a slideshow that ran throughout the evening

VIFF AMP (BC) – October 2019

- This marked our 2nd year sponsoring this fantastic event, which is a subset of VIFF but featuring a music focus.
- Our sponsorship included 2 complimentary passes as well as discounts to membership.
- The SCGC was the official sponsor, along with SOCAN, of a networking event.
- Adrian Ellis moderated a panel on the music of The Good Doctor, featuring the producers, music supervisor, and composer Dan Romer.
- Member Red Heartbreaker was on a panel called Composer's Creating Change

Sponsorships:

Leo Awards: (BC) – May 2019

- For our sponsorship, the Guild received logo placement, and 1 ticket to the Dinner Awards gala. This was offered on a first come basis to our SCGC member nominees.

Sheridan College (ON) – June 2019

- The Bachelor of Film and Television program awards ceremony included a new category of Best Original Score. To support this initiative the SCGC sponsored by providing a one-year complimentary membership to the recipient of the award.

Digital Media at the Crossroads (DM@X) – February 2020

- This 2-day event took place at the U of T. For our sponsorship, passes were reduced from \$399 to a \$99 "creator rate" for our members, which included breakfast and lunch.

Communications Committee:

(Members: Adrian Ellis (Chair), Janal Bechthold, Charlie Finlay, Elizabeth Hannan)

Cue Notes/Spotting Notes

Editor Virginia Kilbertus and her team continue their great work producing our digital publications. Thanks to our many contributors including John Welsman, Ari Posner, Mark Korven, Janal Bechthold, and Elizabeth Hannan. as well as Nicholas Stirling for additional help in prepping the releases:

- Cue Notes Vol.7 No.2 - Summer 2019
- Spotting Notes – Winter 2019
- Virginia Kilbertus is now in her 2nd year as editor.

Strategic Planning Initiatives:

Project 1: 101s video series & Podcast Initiative

Part of our Strategic Plan Goals our Comm Comm has been at work to develop a 101's video series that cover topics such as: Networking, Negotiating; Copyright. Currently in development.

Project 3: Podcast + Series

This ambitious, multi-faceted project aims to create content of varying types and lengths in order to speak to several audiences on the key areas of the art, craft, and business of screen composing for our 40th Anniversary year.

Social Media

Elizabeth Hannan continues promoting the Guild, its activities, and membership.

- SCGC members benefited from ongoing posts about our events and advocacy as well as member's achievements, screenings, premieres, and awards.
- We continue to highlight our Advocacy work using the hashtag #AdvocacySCGC.
- Throwback Thursday (TBT) highlights articles and events that are worth reposting as reminders of important and/or interesting information and events.
- Twitter - now has 1,805 followers and 5,176 tweets. (That`s 1,140 tweets this year!)
- Facebook - now has 1,065 likes (That`s 223 new people following our Facebook page!)
- Soundcloud, LinkedIn and Google+ are still passively managed.
- Our social media profiles were updated with our new 40th anniversary logo and images.

Keep in mind to subscribe to our SCGC private Facebook Group where you can. You are welcome to post gear for sale, music for discussion, and to request specific feedback on music and scoring techniques from other members. This is a great place to post anything that doesn't belong on the discuss list

Website updates:

The site continued to see improvements, including mobile responsiveness, a new IMDB link added to Composer Profiles, along with a more organized menu of pages, resources and content.

Option for members to add their IMDB info & photo to their profile is now available

Discuss List Archive is now function and offers members access to an archive of topics

Mentorship Program – Darren Fung

Due to the effects of COVID-19 the Mentorship Program shifted to virtual meetings which removed previous geography barriers and allowed for more pairings to take place across Canada. A successful Mentorship Mixer was held via ZOOM with many potential Mentees and Mentors in attendance. Using the break-out rooms allowed for smaller groups to chat and get familiar with each other which proves to be helpful when matching the mentors and mentees together.

Much thanks to Nicholas Stirling for Administering this program, Evan MacDonald for Co-Chairing the Committee, and to the rest of the committee members Toby Sherriff, Suad Bushnaq, Tom Third, and Medhat Hanbali.

Digital Distribution Committee – Amin Bhatia

DigComm was formed in the summer of 2019 to take on the mammoth task of organizing our strategies related to streaming revenue erosion for media composers. The 14 person DigComm committee met monthly on zoom to discuss short and long term goals in the fast-moving digital rights landscape.

While much progress was made over the last year a challenge arose in that most of the DigComm members were on the board already, though not everyone. As a result, there were occasions where information was needlessly repeated or it fell through the cracks. Monthly DigComm meetings with mostly repeated information became a problem.

As a volunteer organization we have to maximize our time and energy, so DigComm was changed to become more like a forum that happens in between board meetings. Topical issues, some of which didn't exist a few weeks ago could be analyzed and discussed without the formalities of governance of a board meeting. This helped fast track decisions on other SCGC committees and events including DMX, The Berlin Expedition and the recent Composer Rights initiative, as well as brainstorming meetings with SOCAN and other organizations.

Scheduled Digcomm meetings have now been put on the back burner, in favour of individual members being able to better focus on the above specific issues. When we run out of things to work on (please refer to the AGM report from the year 2034) DigComm might resume more frequent meetings.

Despite its growing pains DigComm has been of great help to the SCGC. Instead of a list of accomplishments one only need to look at the current initiatives of the SCGC and know that many of those were amplified, if not in fact originated, by DigComm in the last year.

Amin Bhatia and John Rowley, DigComm Co-chairs.
John Welsman, DigComm President.

Coalition for the Diversity of Cultural Expressions – Victor Davies

The CDCE has been very active in lobbying with government, specifically in relation to the recent Yale Report, however said COVID has slowed some of the activities. He then recommended that Bill Skolnik be the SCGC's representative at the CDCE meetings going forward.

B. Skolnik shared that the CDCE had a great deal to do with the government taking a role in offering to underwrite the insurance for the screen industry in Canada which was a great benefit for everyone in this industry. He then expressed his gratitude for being suggested to represent the SCGC at the CDCE.

AGENDA 13 – OTHER BUSINESS

V. Davies informed the members of his involvement as the President of the SOCAN Foundation, and as a Board member of SOCAN along with G. Morley and E. Henderson. He added that G. Morley and E. Henderson also participate on various committees within SOCAN (G. Morley on the Tariff Licensing and Distribution (TLD), and E. Henderson on the Membership Committee). G. Morley then informed the members that the TLD committee is in the midst of an overhaul of the distribution rules, which requires a very thorough review. He shared that Jennifer Brown (Interim CEO of SOCAN) is an incredible ally for the SCGC.

V. Davies added that in addition to SOCAN representing mechanical rights, in the last year, SOCAN also signed an agreement with SACEM to collect reproduction rights in Europe.

G. Morley encouraged members to visit the SOCAN Foundation site to review grant opportunities and other relevant programs.

M. Dolgay acknowledged the incredible efforts of those involved in the various initiatives of the Guild, and thanked everyone for attending.

AGENDA 14 - ADJOURNMENT

Motion

P. Hoffert moved to adjourn

J. Bechthold seconded

Carried unanimously

Meeting Adjourned at 3:17pm